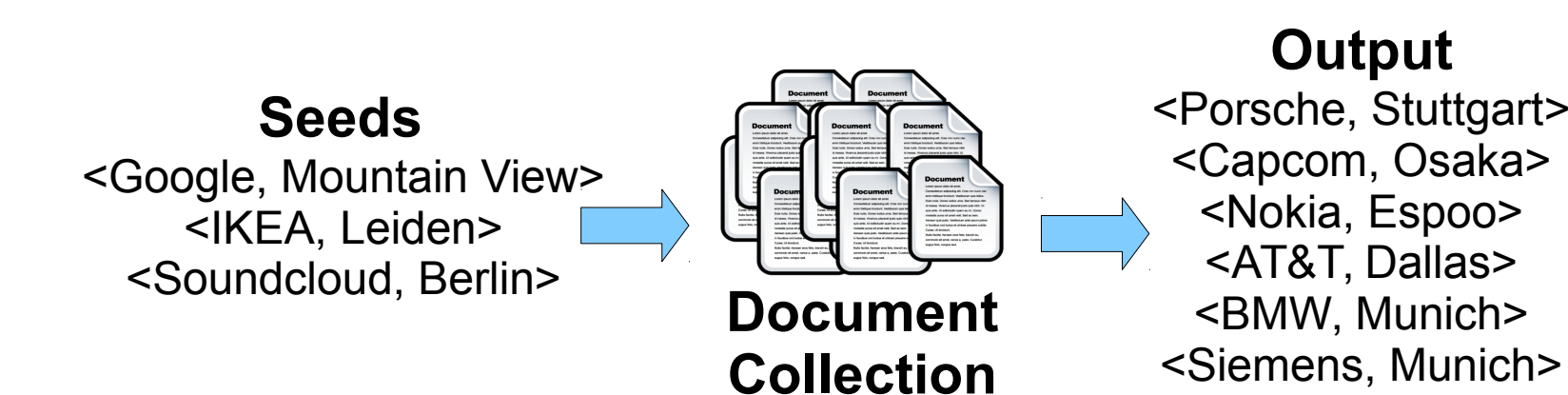


From seeds extract new relationship instances.

IDEA:

- Identify the word(s) that mediate a relationship between two named entities.
- Use embeddings of these words to represent the relationship context.
- Embeddings can capture semantic similarity

General procedure



Based on generating a context representation for each pair of entities, in order to find similar contexts.

**Snowball**

TF-IDF vector weighting

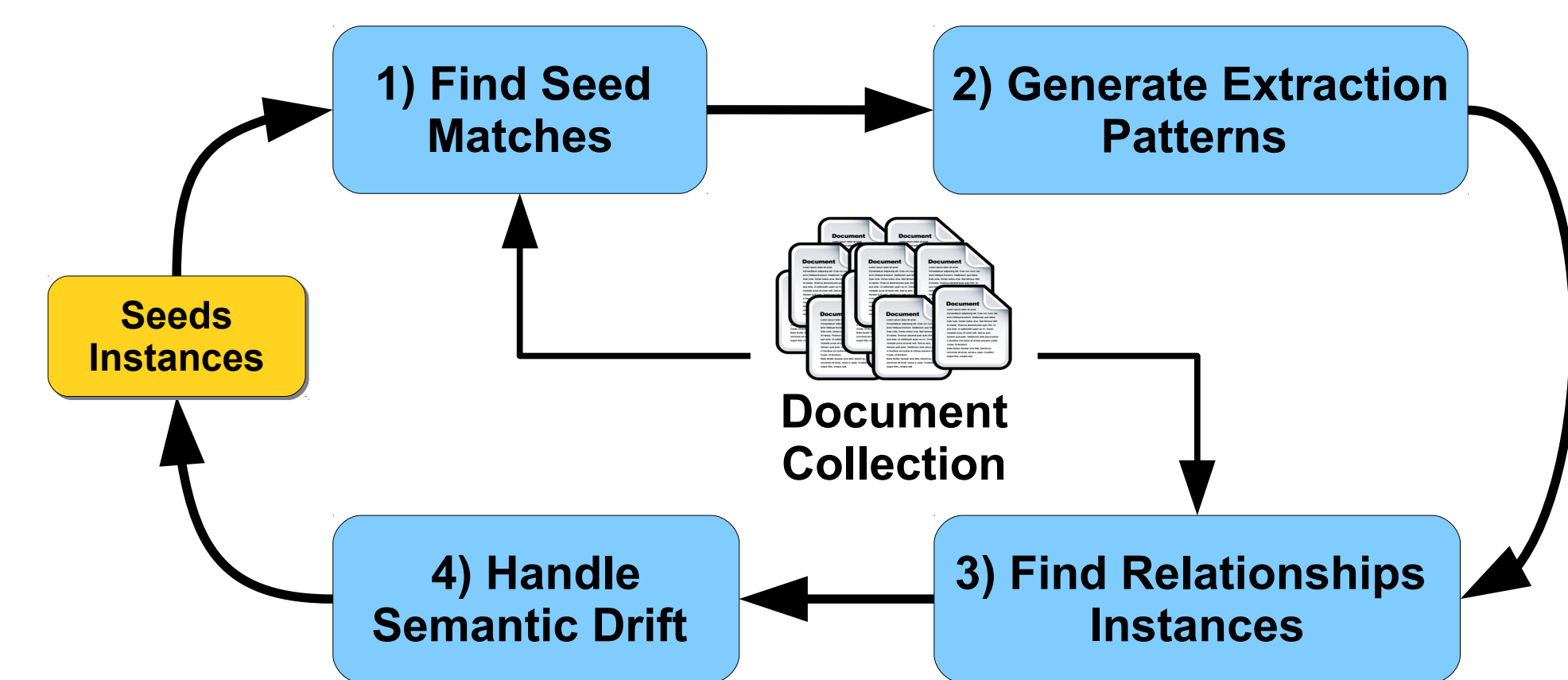
X = "main headquarters in"	1.3	2.6	0	1.7	0	0.8
Y = "is based in"	0	0	0	0	3.3	0
Z = "is headquartered in"	0	0	2.2	0	0	0

**BREDS**

Word embeddings

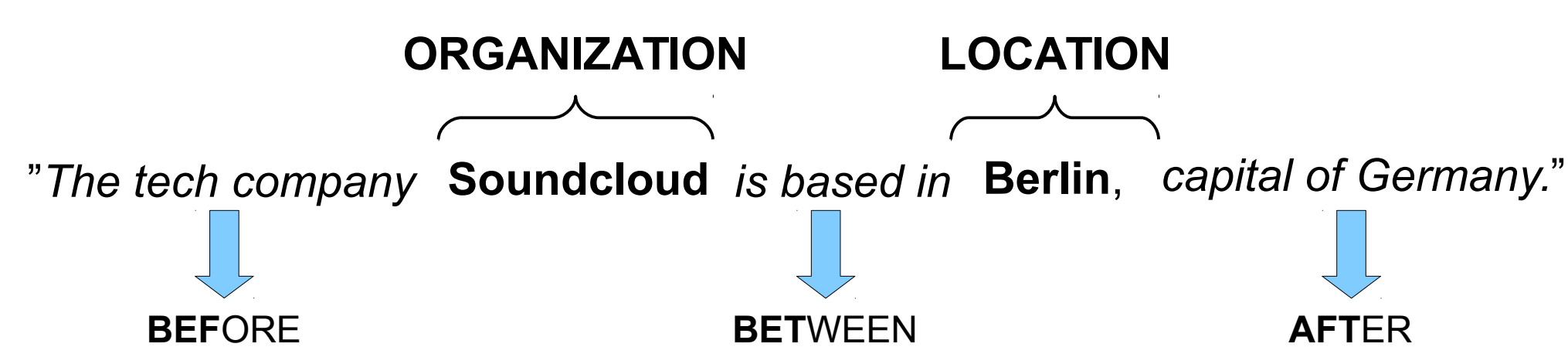
"headquarters"	0.18	0.22	0.82	0.65	0.33	0.23
"based"	0.16	0.76	0.81	0.63	0.31	0.33
"headquartered"	0.22	0.81	0.81	0.64	0.36	0.33

- Embeddings for *headquartered*, *based*, or *headquartered* should be similar, since these words tend to occur in the same contexts.



## 1) Find Seed Matches

1) Start with a few seed instances of a relationship type (e.g., *headquartered*), find text segments where they co-occur, and extract 3 contexts.



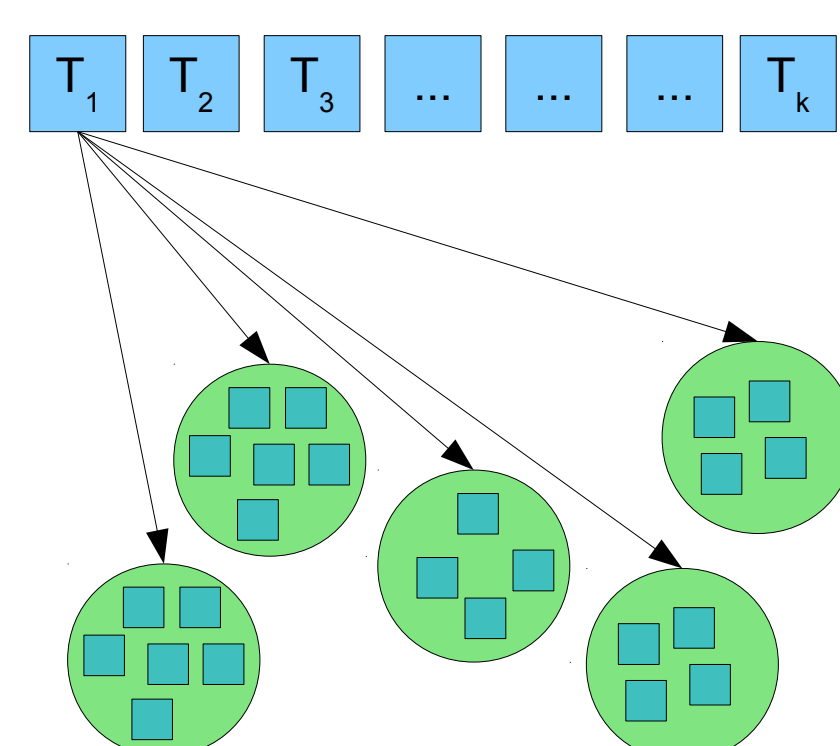
2) Look for ReVerb relational patterns in the BETWEEN context, based on PoS-tags.

3) Transform each context into an embedding vector with a simple compositional function that removes stop-words and adjectives, and then sums the embeddings of each word.

$$T_n \begin{cases} \text{Vector}_{\text{BEFORE}} = E(\text{"tech"}) + E(\text{"company"}) \\ \text{Vector}_{\text{BETWEEN}} = E(\text{"is"}) + E(\text{"based"}) \\ \text{Vector}_{\text{AFTER}} = E(\text{"capital"}) \end{cases}$$

## 3) Find Relationship Instances

Extract segments of text with the seed's semantic types (e.g., <ORG, LOC>) and generate the embeddings context (i.e., BEF, BET, AFT).



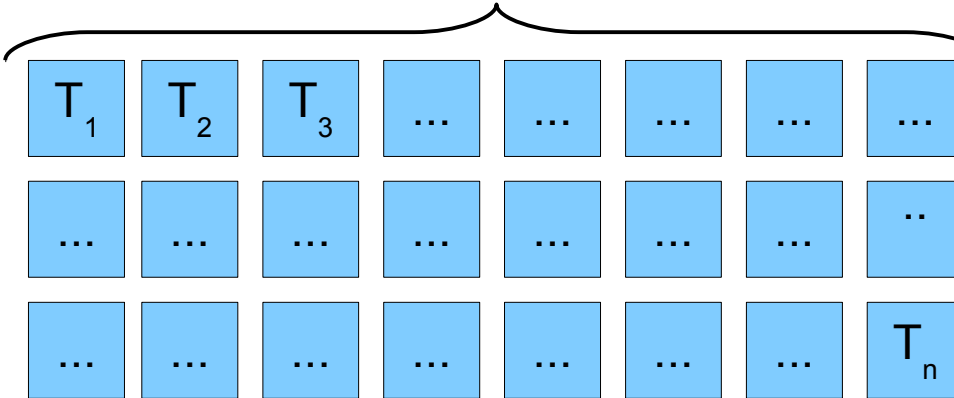
Compute the similarity of each instance towards every extraction pattern, associate best pattern and corresponding similarity score with that instance.

Rank patterns whose similarity with an instance is higher than threshold  $\tau_{sim}$

$$Conf(P) = \log_2(\text{Positive}) \times \left( \frac{\text{Positive}}{\text{Positive} + \text{Unknown} \times W_{unk} + \text{Negative} \times W_{neg}} \right)$$

## 2) Generate Extraction Patterns

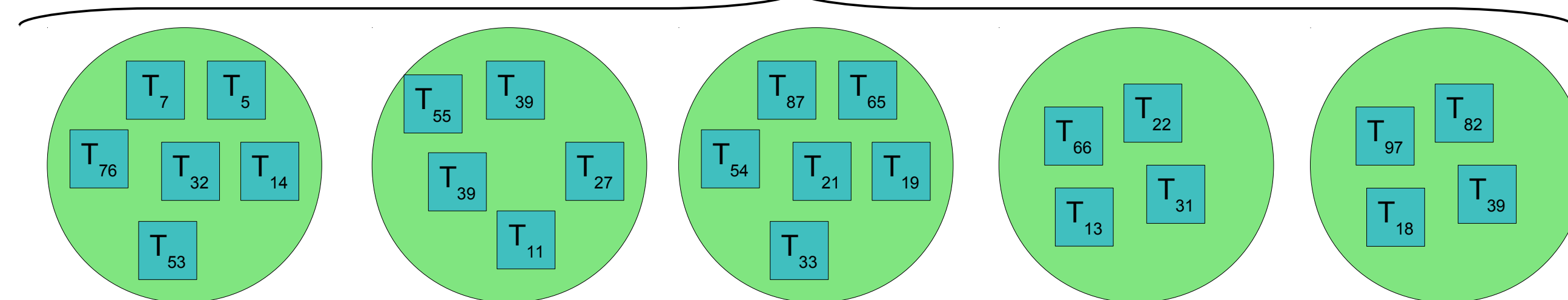
Collected seed instances



Single-Pass Clustering considering a threshold  $\tau_{sim}$

$$Sim(T_i, T_j) = \alpha \cos(BEF_i, BEF_j) + \beta \cos(BET_i, BET_j) + \gamma \cos(AFT_i, AFT_j)$$

Generated Extraction Patterns (Clusters of instances)



## 4) Handle Semantic Drift

Rank the extracted instances according to a confidence score, based on the patterns and similarity scores.

$$Conf(T) = 1 - \prod_{i=0}^{|P|} (1 - (Conf(P_i) \times Match(T, P_i)))$$

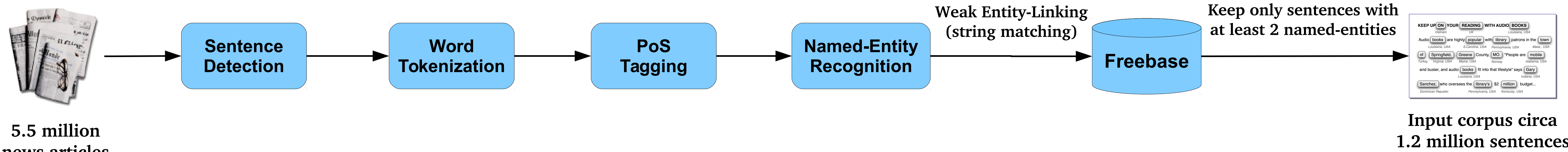
Every instance whose confidence is above a threshold is added to the seed set and used in the next bootstrapping iteration.

$Conf(T) > \tau_c$

T <sub>7</sub>	0.93
T <sub>2</sub>	0.91
T <sub>5</sub>	0.84
T <sub>9</sub>	0.72
T <sub>1</sub>	0.61
T <sub>9</sub>	0.48

Seeds Instances

## Experiments and Results



With the 5.5 million articles we generated word embeddings with the skip-gram model (5 skip tokens, 200 dimensions vectors) and the TF-IDF weights.

For each relationship we considered several runs combining different values [0.5,1.0] for the thresholds  $\tau_{sim}, \tau_c$

Relationship	Seeds
acquired	<Adidas, Reebok>
founder-of	<Google, DoubleClick>
headquartered	<CNN, Ted Turner>
affiliation	<Amazon, Jeff Bezos>
	<Nokia, Espoo>
	<Pfizer, New York>
	<Google, Marissa Mayer>
	<Xerox, Ursula Burns>

**Two similarity weighing configurations**

Weighting <sub>1</sub>	Weighting <sub>2</sub>
$\alpha=0.0$	$\alpha=0.2$
$\beta=1.0$	$\beta=0.6$
$\gamma=0.0$	$\gamma=0.2$

## Results

Relationship	BREDS			Snowball (ReVerb)			Snowball (Classic)		
	Precision	Recall	F <sub>1</sub>	Precision	Recall	F <sub>1</sub>	Precision	Recall	F <sub>1</sub>
acquired	Weighting <sub>1</sub>			Weighting <sub>1</sub>			Weighting <sub>1</sub>		
	0.73	<b>0.77</b>	<b>0.75</b>	0.83	0.61	0.70	0.87	0.54	0.67
founder-of	Weighting <sub>2</sub>			Weighting <sub>2</sub>			Weighting <sub>2</sub>		
	<b>0.98</b>	<b>0.86</b>	<b>0.91</b>	0.96	0.77	0.86	0.97	0.76	0.85
headquartered	Weighting <sub>1</sub>			Weighting <sub>1</sub>			Weighting <sub>1</sub>		
	0.63	<b>0.69</b>	<b>0.66</b>	0.48	0.63	0.55	0.52	0.61	0.57
affiliation	Weighting <sub>2</sub>			Weighting <sub>2</sub>			Weighting <sub>2</sub>		
	<b>0.85</b>	<b>0.91</b>	<b>0.88</b>	0.52	0.29	0.37	0.49	0.29	0.36
acquired	Weighting <sub>1</sub>			Weighting <sub>1</sub>			Weighting <sub>1</sub>		
	<b>1.00</b>	0.15	0.26	0.73	0.22	0.34	0.77	0.54	0.63
founder-of	Weighting <sub>2</sub>			Weighting <sub>2</sub>			Weighting <sub>2</sub>		
	0.97	0.79	0.87	0.97	0.75	0.85	0.98	0.73	0.84
headquartered	Weighting <sub>1</sub>			Weighting <sub>1</sub>			Weighting <sub>1</sub>		
	<b>0.64</b>	0.61	0.62	0.55	0.42	0.47	0.53	0.54	0.54
affiliation	Weighting <sub>2</sub>			Weighting <sub>2</sub>			Weighting <sub>2</sub>		
	0.84	0.60	0.70	0.36	0.05	0.08	0.42	0.08	0.13

## Conclusions

BREDS achieves better F<sub>1</sub> scores mainly as a consequence of much higher recall, due to the relaxed semantic matching based on embeddings.

Weighting<sub>2</sub> produces a lower recall due to the fact that both BEF and AFT contain many different words that do not contribute to capturing relationships between pairs of entities.

Selecting words based on ReVerb relational patterns to represent the BET context, instead of using all words, works better for TF-IDF representations.

Future Work:

- Use a more robust entity-linking approach to alleviate NER errors.
- Explore richer compositional functions, combining word embeddings with syntactic dependencies.

Source code available: <https://github.com/davidsbatista/BREDS>